



August 26, 2020

To Whom It May Concern:

The Unionville BIA is aware of and supports the consumer intercept survey being conducted on Main Street Unionville at the end of August and early September 2020.

The survey is being conducted on behalf of a future new development on Main Street.

The results of the survey will help inform the Developer, the Unionville BIA and the City of Markham on how best to position the retail environment of Main Street Unionville in the future, and how new developments will fit into that.

Thank you for your time,

Sara Sterling  
Executive Director  
Unionville BIA

Cc: Niina Felushko, Chair UBIA